FOR IMMEDIATE RELEASE

The Studio Celebrates 20 Years of Dance Excellence

ENOLA, PA, OCTOBER 1, 2023 – The Studio, a leader in dance education, proudly announces the celebration of its 20th anniversary. Founded in 2003, the company has spent two decades dedicated to "Growing Beautiful Dancers with Grace," and delivering an unparalleled experience to its valued families.

Over the past two decades, The Studio has grown from humble beginnings to an expansive organization, not only providing premiere technical training but also curating a culture where dancers feel alive and welcome. With a strong commitment to quality and the personal growth of each dancer, the company has achieved remarkable milestones with dancers carving out beautiful futures through the years.

"We are thrilled to mark this significant moment in our organization's history," said Jennifer Turner Long, Owner and Artistic Director of The Studio. "Our journey over the past 20 years has been a true joy and privilege. It is a testament to the hard work and dedication of our amazing team, as well as the unwavering support of our families and friends."

Since its inception, The Studio has been committed to serving its surrounding community. In 2011, The Studio launched its first year-long service project by supporting the American Literacy Corporation. Other projects have included the Yellow Ribbon Reintegration Program (US Army), the Ronald McDonald House, Leg Up Farm, Juvenile Arthritis, Traveling Tutus, and the Central PA Food Bank. For three years The Studio was a member of 1% for Humanity, donating one percent of its revenue to humanitarian aid organizations. The Studio has supported New Hope Ministries for twenty years. Cumulatively, over \$250,000 has been donated to charity.

The Studio also hosts a robust leadership program for its middle and high school dancers. Studio Student Leaders built a mini food pantry, have hosted Love Your Body Week to raise awareness and confidence, host a mitten tree for needy families every holiday season, assist during performances, and serve as role models in the community. The Studio is a member of National Dance Education Organization (NDEO) and through them holds a chapter of the National Honor Society of the Dance Arts (NHSDA). Select Studio Student Leaders are inducted into the Honor Society.

The Studio launched their 20th anniversary celebrations, with a recent tour of Europe including France, Switzerland, and Germany. Dancers had the opportunity to take class at a studio in Paris and see a performance of the Paris Opera Ballet. The Studio will showcase a special performance on Saturday, February 10, 2024, at the Scottish Rite Theater. Mark your calendars! This performance will include a professionally staged ballet, as well as production pieces highlighting other community organizations that make Harrisburg and Central Pennsylvania such a special place. Featured will be the Harrisburg Senators, the Susquehanna Art Museum, Arts on the Square, and Kristy's Whistle Stop, to name a few. The Studio will also be hosting a celebratory reception in the spring.

Looking ahead, The Studio remains dedicated to its core values of exceptional dance training alongside the holistic character development of young people. Ever striving for excellence, The Studio is excited to continue shaping Central Pennsylvania's dance education landscape for years to come.

For media inquiries, please contact:

Andrea Cassell Bretz

Communications & Media Director <u>andrea@summerdaledance.com</u> (717) 614-1942 SummerdaleDance.com